



GIDE is the advanced financial analysis, modelling and reporting software that puts your team all on the same page.

Its unified data platform creates a true data modelling environment for multi-parameter simulations, error-free financial models, dynamic analytics, and fast data consolidation.

GIDE goes where traditional spread-sheet models and Business Intelligence products cannot to provide your team with the needed tools.

Faster & Better Performance

Quick Data Adaptability

Foolproof Environment

Instant Calculations

■ Quick Data Adaptability

Forecasts and plans can be quickly updated with the latest information on business performance. Once historical data for the latest month has been automatically imported, the rolling forecast is brought up-to-date as a user moves the time line.

GIDE True Data Modeling enables users to change their forecast data through multiple assumptions. Not only is year-end data adjusted by the latest data, forecasts are also updated. While forward-looking balance sheets or cash flows items may be too complex for some BI and spreadsheets to maintain accurately, this is no problem with GIDE.

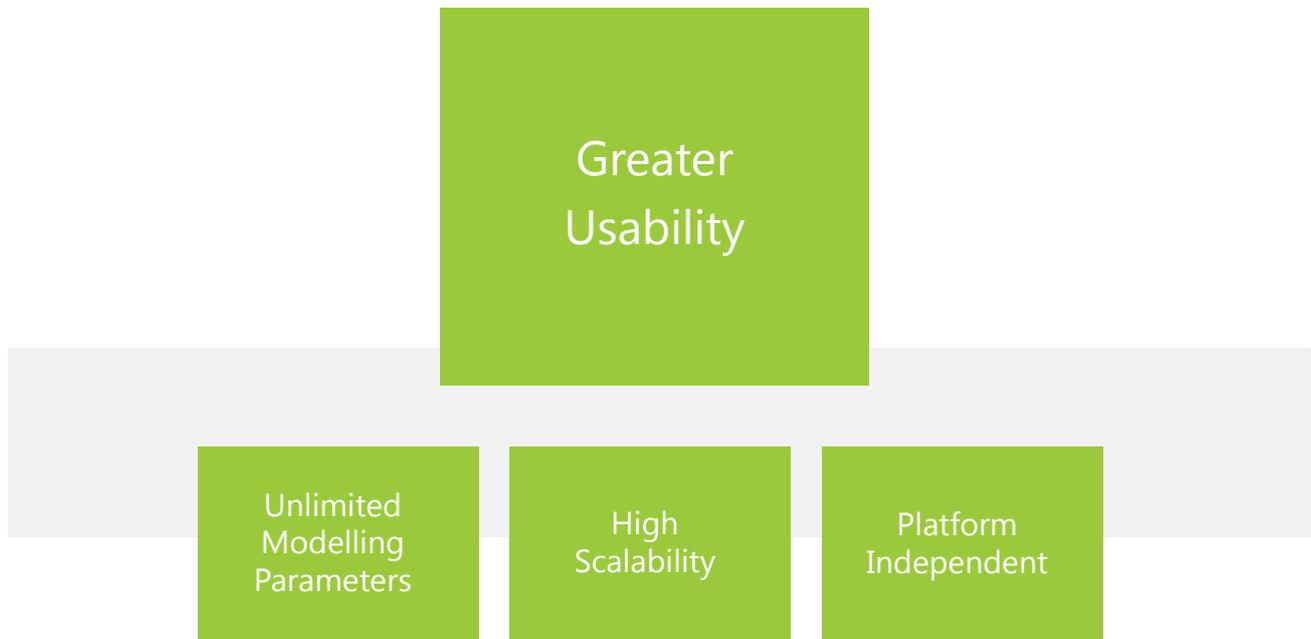
■ Foolproof Environment

GIDE calculations are held in a fool proof environment with formulas implemented for a specific account and time period. Each formula is consistent for all users during the defined period, resulting in zero mistakes within the underlying calculations – an accuracy that spreadsheet-based solutions cannot insure.

■ Instant Calculations

Data calculations are done in-memory, usually within seconds. Reports are displayed instantly, with new calculations run only if numbers have changed – giving users results faster than BI solutions, which need to recalculate every time a report is viewed.

Calculations are run on a server for a GIDE workgroup implementation or on the individual machine in case of a single GIDE license.



■ Unlimited Modelling Parameters

GIDE can implement any number of modelling parameters and a single account may include multiple baseline data assumptions and modelling parameters. The total number of potential assumptions is limited only by the needs of the GIDE user. With GIDE, each assumption is an analysis when historical data is used and becomes a modelling parameter for forecasts and planning.

■ High Scalability

GIDE can structure data into several projects and projects into several models, equipping users to better manage their data. Each project is standalone with its own complete database. Models can correspond to a company, business unit, product group, and market segment. These structures can be implemented concurrently, with the same source of data. GIDE flexibility allows users to quickly and seamlessly create them in a copy or drag & drop environment. Users can temporarily exclude or include individual entities from the structure to analyse the impact on the entire entity and drill down from the top into sub-elements.

■ Platform Independent

GIDE gives users the ability to import or connect to external data sources while also allowing for manual data entry. Data is imported into GIDE with Unified Code, the most widely used data migration format, as the default setting. Other formats can be implemented such as SAP and Oracle.



■ Short Implementation Period

GIDE enables users to quickly create data structures and calculation models in-house. Existing data models can be simply converted into GIDE – no coding necessary – permitting users to continue working with the familiar data structures from spreadsheets. These features shorten the typical GIDE implementation period into weeks, not months as typical for alternative solutions.

■ Fast Redesign Period

GIDE is designed for quick fine-tuning by users following its already short implementation period. This solves the real-life need to adjust a business solution to evolving situations without requiring comprehensive revision or forcing the introduction of a completely new solution.

■ Low Total Cost of Operations

The price per license is just part of the GIDE total cost advantage. Designed to work without extensive IT support and specialist system operators, GIDE's architecture enables fewer people to work with more projects and more data. With all users working with the same data in real time, without needing to email or synchronize partial data accounts, GIDE improves employee accuracy and productivity.

Benefits Go
Deep

Improved
Business
Performance

Optimized
Finance
Functions

Data That
Truly
Communicates

■ Improved Business Performance

Expand analytical capabilities by matching actual data from the general ledger & operations within a single data analysis and planning location.

Visualize business trends by using GIDE quick graphs.

Link your Big Data with modelling and simulation features.

■ Optimized Finance Functions

Gain system versatility with the GIDE quick-model reaction and adjustment environment for developing in-house data structures and calculation models.

Give your team access the same data in real time without exchanging or synchronizing partial data.

Eliminate errors in data models by using calculation templates.

■ Data that Truly Communicates

Minimize disagreements between decision makers by creating a common data platform.

Instantly display consequences from current decisions on company profitability and cashflow.

Communicate the data facts uniformly within the company for better strategic planning and implementation.

For further information, go to mygide.uk or email Daniel at daniel@mygide.uk to schedule an individual GIDE presentation at your office.